

# A Smart Alternative for Buying Cisco Products

Join the Circular Economy with Cisco Refresh

## Good for Your Business, Good for the Environment

Cisco Refresh (certified remanufactured equipment) is a smart take on technology purchasing that sources products from Cisco's reverse logistics.

You'll get the quality products you expect from Cisco with a fully sustainable low carbon footprint.



It's just one way Cisco is committed to minimising our environmental impact and helping you do the same.

## It's Smart to Shop Cisco Refresh



### Find Peace of Mind

You'll enjoy the same Cisco quality, value, performance, certified protection and support as you would for new products.



### Maximise Budget and Reduce Cost of Ownership

Competitive pricing starting at 65% off original equipment prices, plus no hidden costs.



### Increase Selection and Lower Risk

Choose from Cisco's extensive inventory of over 4,000 different new and end-of-sale products, remanufactured with the same Cisco warranty and Cisco SMARTnet support options as equivalent new products.



### Go with Who You Know

As a Tier-1 Cisco Gold Partner, CDW is fully equipped to help orchestrate and deliver whole-scale Cisco architectures. Our global capabilities mean that we can respond to customers needs on an international scale, and our first-class Proof of Concept facilities help us demonstrate Cisco technologies working for real.

## What Goes Around Comes Around

The circular economy is an alternative approach to doing business that keeps resources in use for as long as possible and maximises their value. Once their service life ends, products and materials are recovered, regenerated and resold. Here's how it works:



## Refresh Your Technology and Your Green Initiative

To learn more about how CDW can help you with Cisco Refresh contact your account manager.