

Mac Delivers Security and Innovation for Business

Apple Macs are no longer reserved for the designers and creative individuals in an organisation. In fact, IT professionals are increasingly turning to Mac as their device of choice.

Mac Benefits for Business

What can Mac provide for your organisation?



Apple Innovation

The new MacBook Pro can boost employee satisfaction, with innovative new features such as the Touch Bar and Touch ID fingerprint reader.



Lower Total Cost of Ownership

Macs come with free software upgrades, require fewer repairs, and retain their value over time.



Built-in Security

Macs are more secure out-of-the-box—macOS constantly monitors, encrypts, and updates every Mac.



Seamless Integration

Macs integrate seamlessly into any environment, including Windows.



Simple Deployment

Services like Apple's Device Enrolment Programme help you get up and running quickly.

Don't just take our word for it

In the Spiceworks Community, IT pros are speaking out about their Mac experiences.



"I greatly enjoy the use of this product and highly suggest it to other developers looking for a stable and reliable computer to get the job done."



More than a tool for end users, **Brandon B., Network/Systems Administrator**, chose the MacBook Pro for web and Java development.



"The ease of use features are incredible... and it runs faster than any PC I've ever owned."



Christopher S., Technical Consultant/System Integrator, reported on the many benefits of using a MacBook Pro as a daily driver.



"It's my first macOS device and I love it... The flash is incredibly fast. The processor never seems to choke and the cooling fan hardly ever comes on."



Beau B., IT Director, also pointed to Mac performance as a key selling point, from the processing power to easy expansion to multiple monitors.



"I've had four MacBook Pros so far... and every one of them has far exceeded my expectations for a laptop."



Tim S., Network/Systems Administrator, encouraged other IT pros to check out the MacBook Pro for reliability and stability.

The Facts About Macs in the Workplace

The 2015 annual JAMF Software Trends Survey¹ revealed what IT pros already know: Macs are here to stay and gaining ground in enterprise IT.



96%

of organisations support Mac



67%

of IT pros say Mac usage will grow faster than PCs over the next 3 years



64%

say Mac is easier to manage



75%

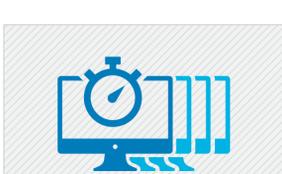
say Mac is more secure

Apple and CDW Programmes Add Value to Your IT Environment



Apple VPP

The Volume Purchase Programme (VPP) makes it easy to purchase content in volume and equip your entire workforce with innovation.



Apple DEP

The Device Enrolment Programme (DEP) provides a fast, streamlined way to deploy your devices automatically.



CDW IT Disposal Services

Trade in your existing Apple devices to release value back into your organisation helping to fund new Apple purchases with CDW IT Disposal Services.

CDW is well placed to support your Mac adoption strategy

CDW is a trusted IT Services and Solution Provider with an entrenched relationship with Apple, built over many years. Our highly accredited experts know how to tap into the value of the Apple ecosystem—and with teams located around the world, we have the in-depth knowledge to support your workforce internationally.

Learn how CDW can orchestrate the right Apple solution for your organisation.

[LEARN MORE](#)

Sources:
¹2015 Survey: Managing Apple Devices in the Enterprise," JAMF Software Trends Survey of nearly 500 IT professionals around the world, September 2015.

