

CHANGING THE WAY USERS WORK WITH APPLE AND CDW

Wednesday 11th October 2017

Time

11.45 – 16.15

Networking Drinks 16.30 – 18.30

Venue

Shangri-La Hotel at The Shard

31 St Thomas Street

London

SE1 9QU

Agenda

11.45 Registration

12.00 Lunch

12.45 Welcome & Introduction

13.00 Accelerating Enterprise
Keynote Speaker from Apple

13.30 CYOD Challenges Solved

14.30 Break

14.45 Mac in Enterprise

15.15 Cisco Spark Demo

16.00 Q&A

16.15 Networking drinks at GONG

EMPOWER YOUR WORKFORCE WITH THE TOOLS THEY LOVE

With more and more employees requesting Mac at work, many IT executives are asking the same question – **How does it integrate into the modern workplace?**

Most IT professionals are familiar with Mac's impressive productivity, yet some are unsure how it can integrate into their existing IT network raising concerns around security, management and deployment.

Apple and CDW would like you to join us for an executive briefing at The Shangri-La Hotel on Wednesday 11th October where we will be discussing how to make Mac deployment a success in your organisation including topics around:

- **Accelerating Enterprise** – Hear from a Keynote Speaker at Apple, how Mac and its new generation of business apps are accelerating the enterprise and helping change the way users work by empowering them to do more.
- **Choose Your Own Device** – How a CYOD scheme can help bridge the gap between employee choice and your responsibility to manage and secure the IT environment.
- **Apple and Cisco Partnership** – Watch in a live demonstration, how Apple and Cisco are delivering world-class application, calling and collaboration experiences for the modern enterprise.
- **International IT Orchestration** – CDW's ability to orchestrate comprehensive solutions that embrace the full capabilities of Apple technology on an international scale.

After the event, Apple and CDW would like to invite you to join us for networking and drinks as we journey up to the stylish GONG bar on the 52nd floor, to witness the stunning views of London as the day draws to a close.

[Click Here](#) to register your attendance or email CDWevents@uk.cdw.com.

We look forward to seeing you there!