

Cisco SMART Accounts

Understanding Smart Accounts and Licensing

Removing inconsistency and confusion

Cisco's innovation has led the networking market for two decades.

The evolution of products, along with numerous acquisitions, has introduced a variety of methods for purchasing, licensing, activating, renewing, and upgrading our products.

All Smart Software Licensed products upon configuration and activation with a single token will self-register, removing the need for going to a website and registering product after product with Product Activation Keys (PAKs). Instead of using PAKs or license files, Smart Software Licensing establishes a pool of software licenses or entitlements that can be used across the entire Customer portfolio in a flexible and automated manner. Pooling is particularly helpful with Return Material Authorisations (RMA) because it eliminates the need to re-host licenses.

Benefits of Cisco SMART Accounts



Solving Inconsistency

Simplifying the up to 19 step process

Removal of multiple stopping points



Eliminating Confusion

Adding a Central location for licensing safely stored and clearly visible

Reduction in tools needed



Increase Productivity

Simple to Activate
Simple to Manage
Simple Monitoring of license usage
Upgrade across the portfolio
Set up and manage multiple locations using virtual accounts



SMART Accounts allow you to manage licenses across multiple locations by creating virtual accounts which removes the common problem around utilisation and know what is being used and where. SMART accounts allow you to take back ownership of licensing and remove the usage of multiple manual databases for Asset tracking.

Why CDW for SMART Accounts

CDW recognises that all Cisco users will eventually need a Cisco SMART Account as more licenses will mandate a SMART Accounts. CDW and Cisco realise that a proactive approach to SMART accounts will lead to:

- Better utilisation, rather than reacting to licenses you can't access.
- Easier management of your licenses
- Quicker realisation of benefits and potential new features
- Proactive approach to software and license management

Make the SMART choice today

Contact your CDW Account Manager today to arrange setting up your SMART Account