

FLEXIBILITY LETS YOU CHOOSE YOUR OWN DEVICE

IT Orchestration Makes It Safer



In an effort to attract and retain the best talent, many organisations have implemented Choose Your Own Device (CYOD) or Bring Your Own Device (BYOD) schemes. The idea is that employees will already be familiar with their chosen devices—from computers to smartphones—and be more productive from the beginning.

Thanks to CYOD, Apple technology is becoming increasingly more popular within the workplace. Many employees use Apple devices in their personal lives, and in the workplace also.

In this interview with CDW Solutions Architect, Daniel Dance you can discover how CDW can help your organisation purchase, deploy and support Apple technology across the entire workforce.

Why are so many organisations now considering Apple devices for the workplace?

Over the past few years, employees have pushed to use Apple technology at work—including their own devices. This means that IT departments need to learn how to support these devices, so employees could access corporate resources and data. Organisations are also interested in the lower TCO that Apple technology provides.

How does CDW work with IT departments that are interested in supporting Apple technology?

CDW offers a range of services, including the Volume Purchase Programme (VPP) and the Device Enrolment Programme (DEP), to make it easier for IT departments to purchase, provision, deploy and support Apple technology throughout their entire corporate environment. For example, VPP allows for applications to be distributed to users or devices (iOS 9+) through Mobile Device Management (MDM). This enables organisations to retain the ownership and full control of the application.

As an Apple Authorised Reseller, CDW also offers the Device Enrolment Programme (DEP) to ensure a seamless rollout of new devices. CDW engineers with deep Apple experience pre-configure devices to meet customer's specifications before they are supplied to users. This eliminates intermediary steps by the IT department and makes for a much faster, more efficient process that saves costs and valuable time.

What is the most significant benefit your customers—especially IT professionals—gain from using Apple technology?

The main benefit that Apple technology provides from an IT perspective is that they require minimal day-to-day management. Apple users tend to run the latest version of the operating system, which often includes security patches. This means the Apple devices—and company applications—are secure.

Why do you think that IT professionals prefer to work with CDW?

CDW has more than 20 years of experience in the design and implementation of major IT projects. Our customers know that CDW has the technical expertise to bring real value to every engagement. From initial purchase and provisioning through our IT disposal programme, CDW makes sure our customers have the resources they need to succeed in their IT mission.

Finally, what advice would you offer to IT professionals considering implementing Apple technology?

Apple products offer a great opportunity to provide your workers with easy-to-manage, secure devices that they already know and love. Coupled with CDW's technical expertise, our customers can drive adoption, empower workers and maximise productivity.



Daniel Dance, CDW Solutions Architect

“Our Customers know that CDW has the technical expertise to bring real value to every engagement.”

Learn how CDW can help your organisation purchase, provision, deploy and support Apple products and realise the multiple benefits of using Apple products in their corporate environment:

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