Imagine if we were living in a world without wait. That’s the waitless world. The world ushered in by IBM Power Systems. Where terabytes of data can be handled in milliseconds—5 to 10 times faster than today’s supercomputers. It’s a world where everything is open. And cloud economics makes it all affordable.

Designed for the waitless world, IBM Power Systems offer servers built with open technologies and designed for mission-critical applications. The waitless world demands servers designed for big data that are optimised, secure, and adapt to changing business demands. Servers that deliver superior cloud economics with secure and open choices and incorporate innovation from a growing, open ecosystem that broadens application choice and enhances optimisation.

Make your business the first choice for customers

In business, speed counts. Take IT-Informatik for example, who provide a range of clients with SAP solution hosting and cloud services. As with all forward-thinking companies, they wanted to improve the competitiveness of their offering, and increase their margins at the same time.

They found running SUSE Linux Enterprise Server for IBM Power on IBM POWER8 to be the perfect solution. Not least because its 50% faster per-core performance resulted in a 75% smaller data centre footprint compared to x86 servers, as well as low energy consumption.

Create better, faster, more innovative solutions for your customers

Capitalise on the huge potential presented by big data, analytics and the cloud by building your own tailor-made solutions, based on IBM Power hardware and software technology.

Through the OpenPOWER Foundation, we’re opening up our entire Power platform to managed service providers, software developers and others. Giving them the capacity to innovate faster by dramatically accelerating compute and data intensive tasks.

Servers that grow with your business

Organisations of all sizes are realising the game-changing value of data analytics and cloud computing. As a result, data use is growing exponentially. Once, this meant buying more hardware. But IBM Power Systems offer another way...

Power servers are designed to handle the demands of database and analytics applications. So as well as being powerful and economical, they scale out to support the demands of rapidly growing data.

You’ll be amazed at what cognitive solutions can achieve on IBM Power Systems

Data is essential for competitive differentiation, but how it is corralled, mined and managed is transforming the way businesses run. Computing is being tested to its limits to attain meaningful insight from these data lakes – to determine what questions to ask and what those answers will mean moving forward.

But what if your IT infrastructure could tell you what you should be asking? That’s IBM Watson + IBM Power Systems.